

California Cycleworks, Inc
663 33rd Street Suite D
San Diego, CA 92102

orders@ca-cycleworks.com
phone: 619-501-2466
fax: 619-269-2124

Dealer Application

To become a dealer for California Cycleworks, you will need to meet the following criteria:

1. Be a retailer or wholesale distributor whose primary industry is motorcycle related
2. Complete and submit the Dealer Agreement
3. Picture of storefront (either by mail or email to orders@ca-cycleworks.com)

Once you have completed the Dealer Agreement AND the above items have been received, we will email you a response within 7 business days. If you need an immediate response, you can call 619-501-2466 AFTER you have completed the dealer agreement.

Ordering

You may place orders using any of the three methods listed below:

1. Directly from the website. This is our preferred ordering method. Simply submit order on our shopping cart. Your Dealer pricing will be loaded once your account has been approved. Please write "Dealer Pricing" in "Order Notes" field to ensure you get the proper price adjustments.
2. Email. Please use a company PO#, or include the order on a company letterhead. Email orders to orders@ca-cycleworks.com. To place an order by email, you MUST have a credit card on file with us. You can set this up by calling 619-501-2466.
3. Fax. Please use a company PO#, or include the order on a company letterhead. Fax orders to 619-569-1917. To place an order by fax, you MUST have a credit card on file with us. You can set this up by calling 619-501-2466.

All in-stock orders received by 12:00 noon MTN time will be shipped same business day. Orders placed after 12:00 noon will be shipped the next business day. If an item is out of stock, and can not be shipped the same day, you will be notified by email and given an ETA on shipping.

MAP Policy (Minimum Advertised Pricing)

California Cycleworks products may not be advertised for sale for less than our listed MSRP. New dealers will receive a price list upon account approval. If you are ever unsure of MSRP, you may view current pricing on our website, or email orders@ca-cycleworks.com for a current price list.

Our MAP pricing is designed to maintain the value of the products we manufacture and to protect all of our dealers' revenue. Discounting products undermines our industry's ability to stay in business. Violating our MAP policy will not be tolerated, and any price violations will result in loss of Dealer status. All California Cycleworks products sold by a Dealer that have been removed from our network for MAP violations will not carry a manufacturers warranty, and are considered sold "As-Is". No technical support will be provided to any Dealer that has been removed for MAP violations. This is a zero tolerance policy and will be enforced!

Free Shipping, Instant Rebates, and Product Giveaways

- Free shipping with purchase is allowed.
- Instant rebates are not allowed, and are a violation of our MAP Policy.
- Free promotion items such as T-shirts, hats, stickers, and similar promo items are allowed.
- Storewide/event special sales pricing allowed, not to exceed 15%, walk-ins ONLY (no web solicitation)
- When including our products as incentive for purchasing a motorcycle or major service, dealers may discount beyond MAP on case-by-case basis.

DEALER AGREEMENT

To become a "Dealer" ("Dealer" includes Re-seller, Jobber, Wholesale Distributor, or other vendor) for California Cycleworks, Inc, you must agree to the following terms and conditions:

1. I/We the Dealer, and any of our employees or agents, will not advertise any California Cycleworks products below the Minimum Advertised Price(MAP). MAP pricing on all California Cycleworks, Inc products is the MSRP. This includes advertising under my company name, company website, other web domains owned by my me, my company, or any company agent. This also includes advertising or selling on any 3rd party websites including, but not limited to, "EBAY". ANY advertising below MAP may result in loss of dealer account, and loss of privilege to sell California Cycleworks, Inc products.
2. I/We the Dealer, acknowledge that ALL California Cycleworks, Inc parts are manufactured and sold by California Cycleworks, Inc, SOLELY for sanctioned racing and competition use. By purchasing products from California Cycleworks, Inc, I/We the Dealer, assume all liability for any mis-use or mis-installation of California Cycleworks, Inc products. By purchasing any products from California Cycleworks, Inc, I /We the Dealer, indemnify California Cycleworks for any and all liability, fines, or legal actions for their misuse, unapproved installation, or unlawful use.
3. I/We the Dealer, certify that I/we are licensed and insured by the state and city in which we operate, to sell performance parts for retail or wholesale. I agree to maintain and upkeep any and all licenses and insurance required by my state, city, or local ordinance. I understand that by not maintaining all necessary licenses or insurance I/we the Dealer may have my Dealer account revoked at any time by California Cycleworks, Inc.
4. I/We the Dealer, certify that my business is operated from a commercially zoned business address.

Business Name: _____

Business Legal Name: _____

Business Physical Address: _____

Email: _____

Company Type:

- Sole Proprietorship
 LLC
 S-Corp
 Corporation

Resale Certificate number: _____

(required for companies in California)

Phone #: _____

Fax # _____

Website: _____

Do you sell online? Yes No

PO Number Required to order? Yes No

Will you be doing installations at this location? Yes No

Mailing Address: _____

(if different from physical address)

Company Officers:

Name: _____ Name 2: _____

Title: _____ Title 2: _____

Name of Person(s) Authorized to purchase on account:

By typing your name below, you are providing an electronic signature stating that you have read, understand, and agree to any and all terms and conditions set forth in the dealer agreement. By typing your name, you are stating that you are lawfully registered and able to sign legal documents on your companies behalf.

(Optional Adobe Digital Signature)

Signature: _____

Title: _____

Date : mo / day / year



This page is optional for Multi-line and Franchised Dealers

Trade References

Business Name: _____

Address: _____

Phone #: _____

Email: _____

Fax # _____

Website: _____

Business Name: _____

Address: _____

Phone #: _____

Email: _____

Fax # _____

Website: _____